

HOUSEHOLD DATA

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Claritas

Households by Effective Buying Income

Market Area

Current Year Estimates - 2021

Income	Total Households	Percent
Less than \$15,000	1,259	5.8%
\$15,000 - \$24,999	1,412	6.5%
\$25,000 - \$34,999	1,792	8.3%
\$35,000 - \$49,999	2,940	13.6%
\$50,000 - \$74,999	4,632	21.5%
\$75,000 - \$99,999	4,396	20.4%
\$100,000 - \$124,999	2,098	9.7%
\$125,000 - \$149,999	1,214	5.6%
\$150,000 - \$199,999	960	4.4%
\$200,000 - \$249,999	206	1.0%
\$250,000 - \$499,999	526	2.4%
\$500,000 and up	<u>139</u>	<u>0.6%</u>
Total	21,574	100.0%
 Median Effective Buying Income	 \$68,264	

Source: Claritas; Ribbon Demographics

Households by Effective Buying Income
2021 Estimates
Market Area

