

HOUSEHOLD DATA

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Claritas

**Households by Effective Buying Income**  
Market Area

Current Year Estimates - 2022

Income	Total Households	Percent
Less than \$15,000	1,228	5.7%
\$15,000 - \$24,999	1,198	5.6%
\$25,000 - \$34,999	1,397	6.5%
\$35,000 - \$49,999	2,968	13.8%
\$50,000 - \$74,999	4,399	20.4%
\$75,000 - \$99,999	4,303	20.0%
\$100,000 - \$124,999	2,589	12.0%
\$125,000 - \$149,999	1,252	5.8%
\$150,000 - \$199,999	1,301	6.0%
\$200,000 - \$249,999	190	0.9%
\$250,000 - \$499,999	573	2.7%
\$500,000 and up	<u>152</u>	<u>0.7%</u>
<b>Total</b>	<b>21,550</b>	<b>100.0%</b>
Median Effective Buying Income	<b>\$72,642</b>	

Source: Claritas; Ribbon Demographics

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