

## DEMOGRAPHIC DATA

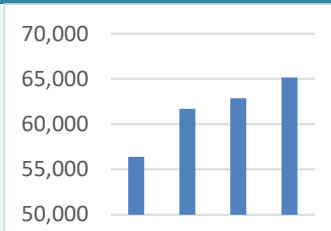
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### Market Area

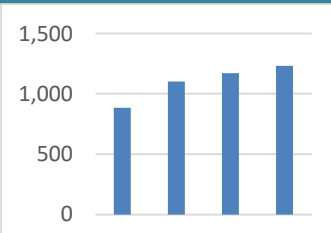
#### Total Population

Census 2010	56,388	
Census 2020	61,685	
Current Year Estimates 2023	62,834	
Five-Year Projections 2028	65,136	
<i>Change 2010 - 2020</i>	<i>5,297</i>	<i>9.4%</i>
<i>Estimated Change 2020 - 2023</i>	<i>1,149</i>	<i>1.9%</i>
<i>Projected Change 2023 - 2028</i>	<i>2,302</i>	<i>3.7%</i>



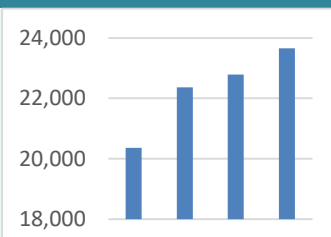
#### Group Quarters Population

Census 2010	883	
Census 2020	1,102	
Current Year Estimates 2023	1,170	
Five-Year Projections 2028	1,230	
<i>Change 2010 - 2020</i>	<i>219</i>	<i>24.8%</i>
<i>Estimated Change 2020 - 2023</i>	<i>68</i>	<i>6.2%</i>
<i>Projected Change 2023 - 2028</i>	<i>60</i>	<i>5.1%</i>

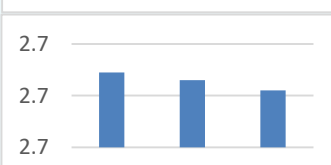


#### Total Households

Census 2010	20,359	
Census 2020	22,364	
Current Year Estimates 2023	22,788	
Five-Year Projections 2028	23,651	
<i>Change 2010 - 2020</i>	<i>2,005</i>	<i>9.8%</i>
<i>Estimated Change 2020 - 2023</i>	<i>424</i>	<i>1.9%</i>
<i>Projected Change 2023 - 2028</i>	<i>863</i>	<i>3.8%</i>

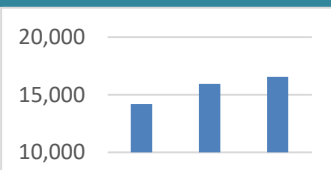


Average Household Size 2010	2.7
Average Household Size 2020	2.7
Average Household Size 2023	2.7
Average Household Size 2028	2.7



#### Total Families

Census 2010	14,189	
Current Year Estimates 2023	15,930	
Five-Year Projections 2028	16,540	
<i>Estimated Change 2020 - 2023</i>	<i>1,741</i>	<i>12.3%</i>
<i>Projected Change 2023 - 2028</i>	<i>610</i>	<i>3.8%</i>



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Population By Age

	Census 2010		2023 Estimates		2028 Projections	
0 to 4 Years	4,490	8.0%	4,128	6.6%	4,170	6.4%
5 to 9 Years	4,353	7.7%	4,187	6.7%	4,162	6.4%
10 to 14 Years	4,002	7.1%	4,371	7.0%	4,248	6.5%
15 to 17 Years	2,380	4.2%	2,617	4.2%	2,762	4.2%
18 to 20 Years	1,957	3.5%	2,511	4.0%	2,758	4.2%
21 to 24 Years	2,778	4.9%	2,985	4.8%	3,476	5.3%
25 to 34 Years	8,657	15.4%	7,933	12.6%	7,423	11.4%
35 to 44 Years	8,185	14.5%	8,720	13.9%	8,572	13.2%
45 to 54 Years	8,371	14.8%	7,795	12.4%	8,301	12.7%
55 to 64 Years	6,506	11.5%	7,668	12.2%	7,360	11.3%
65 to 74 Years	2,735	4.9%	6,482	10.3%	7,658	11.8%
75 to 84 Years	1,386	2.5%	2,588	4.1%	3,260	5.0%
85 Years and Up	588	1.0%	849	1.4%	986	1.5%
<i>Median Age (Years)</i>	<i>34.5</i>		<i>38.1</i>		<i>39.2</i>	

Households by Income

	2023 Estimates		2028 Projections	
Less than \$15,000	1,299	5.7%	1,241	5.2%
\$15,000 - \$24,999	1,200	5.3%	1,144	4.8%
\$25,000 - \$34,999	1,159	5.1%	1,142	4.8%
\$35,000 - \$49,999	2,026	8.9%	1,976	8.4%
\$50,000 - \$74,999	4,114	18.1%	3,781	16.0%
\$75,000 - \$99,999	3,817	16.8%	3,806	16.1%
\$100,000 - \$124,999	2,895	12.7%	3,058	12.9%
\$125,000 - \$149,999	2,058	9.0%	2,281	9.6%
\$150,000 - \$199,999	2,192	9.6%	2,519	10.7%
\$200,000 - \$249,999	1,045	4.6%	1,326	5.6%
\$250,000 - \$499,999	741	3.3%	1,025	4.3%
\$500,000 and up	242	1.1%	352	1.5%
<i>Median Income</i>	<i>\$85,453</i>		<i>\$91,694</i>	

Households by Tenure

2010 Owner	13,419	65.9%
2010 Renter	6,940	34.1%
2023 Owner	15,393	67.5%
2023 Renter	7,395	32.5%
2028 Owner	15,968	67.5%
2028 Renter	7,683	32.5%

Population By Race and Ethnicity

	Census 2010		2023 Estimates		2028 Projections	
White Alone	46,370	82.2%	41,767	66.5%	41,612	63.9%
Black/African American Alone	383	0.7%	373	0.6%	439	0.7%
American Indian/Alaskan Native Alone	637	1.1%	872	1.4%	882	1.4%
Asian Alone	370	0.7%	501	0.8%	651	1.0%
Native Hawaiian/Pacific Islander Alone	45	0.1%	48	0.1%	62	0.1%
Some Other Race Alone	7,127	12.6%	10,307	16.4%	11,279	17.3%
Two or More Races	1,456	2.6%	8,966	14.3%	10,211	15.7%
Hispanic/Latino	15,974	28.3%	20,683	32.9%	22,651	34.8%

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