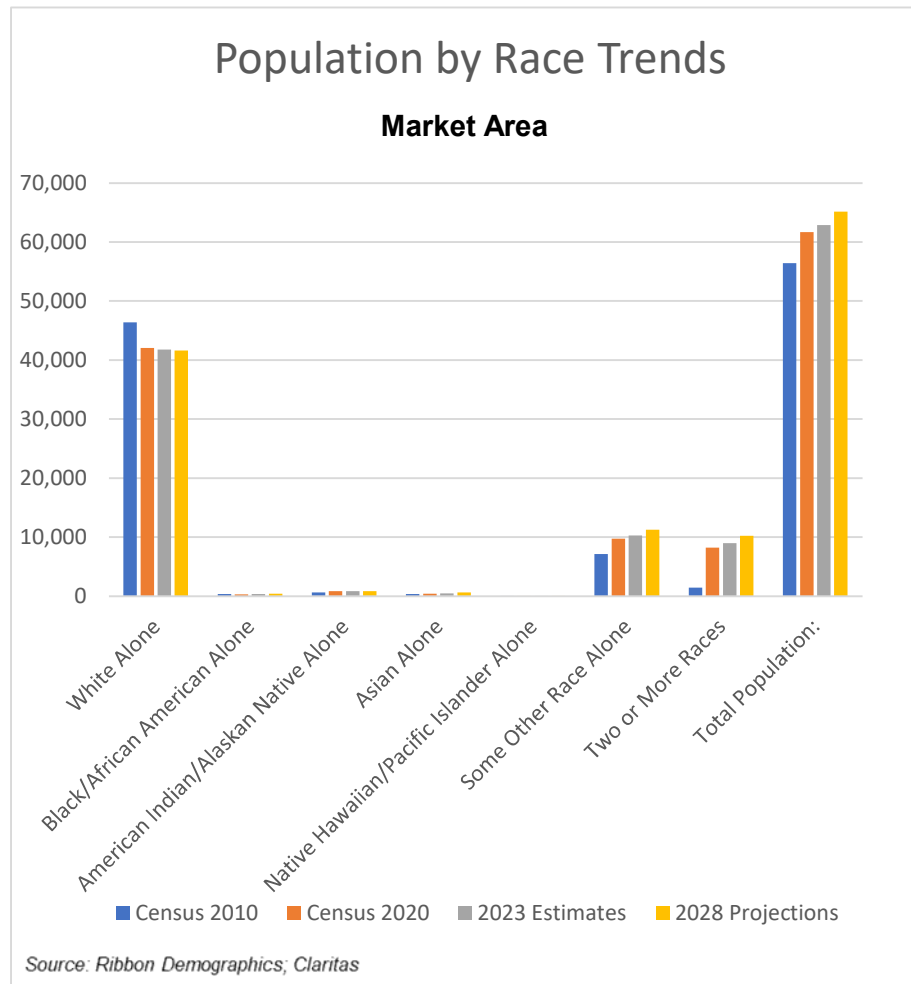


Market Area

Population by Race Trends

Race	Census 2010		Census 2020		2023 Estimates		2028 Projections	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	46,370	82.2%	42,038	68.1%	41,767	66.5%	41,612	63.9%
Black/African American Alone	383	0.7%	335	0.5%	373	0.6%	439	0.7%
American Indian/Alaskan Native Alone	637	1.1%	870	1.4%	872	1.4%	882	1.4%
Asian Alone	370	0.7%	411	0.7%	501	0.8%	651	1.0%
Native Hawaiian/Pacific Islander Alone	45	0.1%	40	0.1%	48	0.1%	62	0.1%
Some Other Race Alone	7,127	12.6%	9,751	15.8%	10,307	16.4%	11,279	17.3%
Two or More Races	<u>1,456</u>	<u>2.6%</u>	<u>8,240</u>	<u>13.4%</u>	<u>8,966</u>	<u>14.3%</u>	<u>10,211</u>	<u>15.7%</u>
Total Population:	56,388	100.0%	61,685	100.0%	62,834	100.0%	65,136	100.0%

Source: Ribbon Demographics; Claritas



Market Area

Population by Ethnicity Trends

Race	<u>Census 2010</u>		<u>Census 2020</u>		<u>2023 Estimates</u>		<u>2028 Projections</u>	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Hispanic/Latino	15,974	28.3%	19,564	31.7%	20,683	32.9%	22,651	34.8%
Not Hispanic/Latino	40,414	71.7%	42,121	68.3%	42,151	67.1%	42,485	65.2%
Total Population:	56,388	100.0%	61,685	100.0%	62,834	100.0%	65,136	100.0%

Source: Ribbon Demographics; Claritas

