

RACE DATA

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Ribbon Demographics, LLC

www.ribbondata.com

Tel: 916-880-1644

Market Area

Population by Race Trends

Race	Census 2010		Census 2020		2024 Estimate		2029 Projection	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	46,370	82.2%	42,038	68.1%	41,292	65.7%	40,570	62.4%
Black/African American Alone	383	0.7%	335	0.5%	389	0.6%	468	0.7%
American Indian/Alaskan Native Alone	637	1.1%	870	1.4%	923	1.5%	1,004	1.5%
Asian Alone	370	0.7%	411	0.7%	424	0.7%	445	0.7%
Native Hawaiian/Pacific Islander Alone	45	0.1%	40	0.1%	47	0.1%	57	0.1%
Some Other Race Alone	7,127	12.6%	9,751	15.8%	10,528	16.7%	11,705	18.0%
Two or More Races	1,456	2.6%	8,240	13.4%	9,264	14.7%	10,778	16.6%
Total Population:	56,388	100.0%	61,685	100.0%	62,867	100.0%	65,027	100.0%

Source: Ribbon Demographics; Claritas

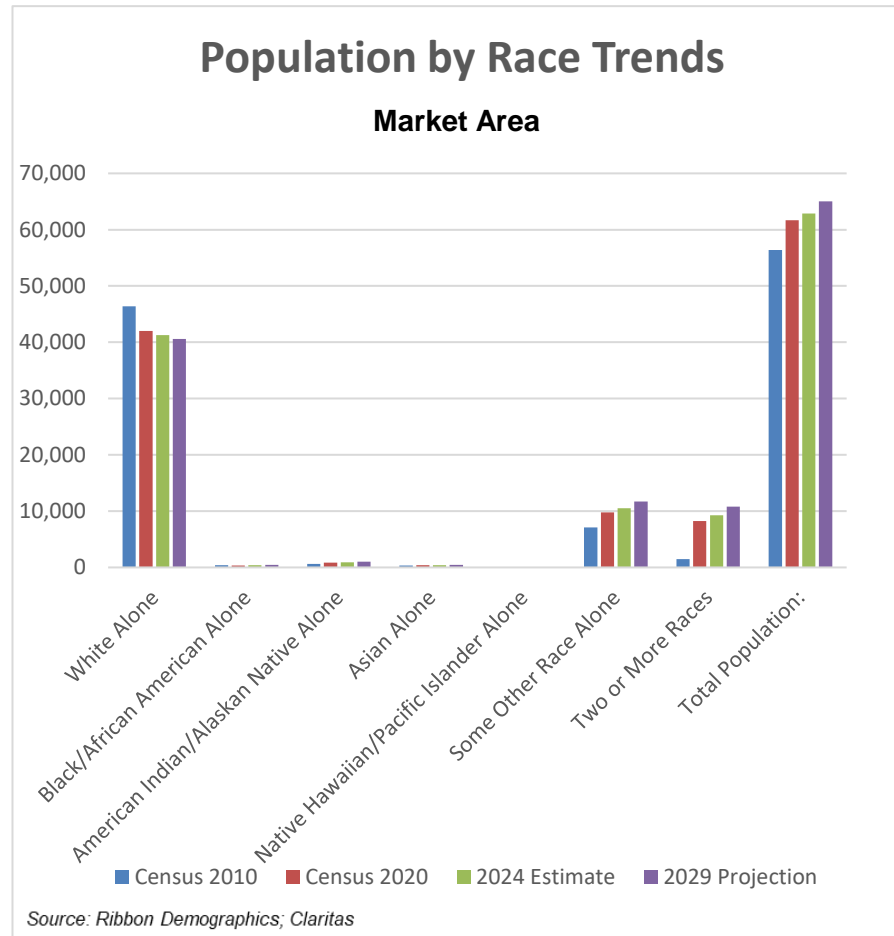
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ETHNICITY DATA

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Market Area

Population by Ethnicity Trends

Race	Census 2010		Census 2020		2024 Estimate		2029 Projection	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Hispanic/Latino	15,974	28.3%	19,564	31.7%	21,186	33.7%	23,634	36.3%
Not Hispanic/Latino	<u>40,414</u>	<u>71.7%</u>	<u>42,121</u>	<u>68.3%</u>	<u>41,681</u>	<u>66.3%</u>	<u>41,393</u>	<u>63.7%</u>
Total Population:	56,388	100.0%	61,685	100.0%	62,867	100.0%	65,027	100.0%

Source: Ribbon Demographics; Claritas

ETHNICITY DATA

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